

Athul Vasan

BUSINESS ANALYSIS | BUSINESS INTELLIGENCE

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PROFILE

Highly motivated Business Analyst with approximately 4 years of experience, adept in Requirement Gathering, Stakeholder Management, Data Analysis, Problem-Solving, and Critical Thinking. Proficient in Business Analysis, Data Analytics, Dashboard Building, Product Management, and Process Automation, with a proven track record of transforming raw data into actionable insights, unraveling complex datasets, and visual storytelling. Skilled in turning numbers into narratives that drive strategic decision-making. Experienced in leading cross-functional teams, translating business needs into technical requirements and driving digital transformations.

SKILLS

Business Analysis & Stakeholder Management

- Business Process & User flow Mapping
- Client Interaction & Requirement Gathering
- Stakeholder Management & Negotiation

Data Analytical and Problem-Solving Skills

- Problem-Solving & Critical Thinking
- Data Engineering & Analysis Skills
- Alteryx – ETL & ML
- Data Warehousing
- Data Science in Python, Excel

- Dashboard Development Power BI

Project and Product Management

- Product Roadmap Planning
- Technology Research & Benchmarking
- Product Backlog Management
- Time and Task Management
- Collaboration and Teamwork

Other Technical Skills and Tools

- Process Automation – Power Automate

WORK EXPERIENCE

US Technology International Pvt. Ltd, India

Lead - Business Analyst

May 2021 — May 2024

• Business Analysis & Product Ownership:

- Led feature prioritization for each quarter based on customer feedback, market trends & product backlog.
- Led stakeholder collaboration to capture and document client requirements and pain points.
- Led AS-IS process evaluation and suggested improvements for easy automation.
- Led cross-functional teams in implementing SmartVision (SV) platform for Healthcare, Legal & Finance customers.
- Created & maintained vital product documents, like BRDs, Wiki docs, User flows (Miro) and SmartHub.
- On-boarded powerful features into SV by grooming the development team and reviewing the completed features.

• Business Intelligence:

- ETL query of data from Elastic Search & Azure Data Lake into Power BI ensuring seamless data integration.
- Performed data warehousing within Power BI by defining data relationships and adding additional columns via DAX.
- Developed KPI dashboards in Power BI, enhancing data visualization & decision-making.
- Automated data refresh and report generation processes in Power BI to ensure real-time data availability.
- Collaborated with cross-functional teams to gather requirements and designed customized Power BI reports tailored to specific business needs.

Major Impacts:

- Successful application of SV platform for UST Contracts team, resulting in potential savings of 1 FTE.
- Efficiently managed SV's product backlog, crafting over 100+ user stories.
- On boarded 2 challenging new capabilities to SV: Long Document Extraction & DocCompare.
- Built a near real-time CXO dashboard for an Indian NBFC with 4000+ branches.
- Developed an analytical dashboard using Power BI for the IT PMO wing within SmartOps.

Achievements:

- Awarded “Shining Star” by UST, for meticulous technology research & business analysis.
- Awarded “Shooting Star”, by UST for building KPI Power BI dashboards for customers.

Inspirage Software Consulting Pvt Ltd, India

Associate Consultant

Jun 2017 — April 2018

• NetSuite ERP consulting & implementation:

- Client requirement gathering, business processes mapping & user flow diagrams creation.
- Creation of business requirement documentation and conversion into functional requirement documents.
- Customizing and implementing standard functional features & logical workflows within NetSuite.

• Business Intelligence:

- Created Power BI dashboard to visualize the ticket status for informed decision making
- Creating analytical reports & presentation decks on support tickets generated post implementation using Excel

EDUCATION

IIT Bombay, SJMSOM

Master of Management

Aug 2015 — Mar 2017

- Graduated with First Class with Distinction – 7.72 CGPA
- Summer Internship at Bennett Coleman, Times of India: **Data Analytics to Optimize Procurement Operation.**
- Campus Runner up for Johnson & Johnson - Quest, Case Study Competition.

Govt. Engineering College Barton Hill, TVM

B Tech - Mechanical Engineering

Jul 2010 — Apr 2014

- Graduated with First Class with Distinction – 8.19 CGPA
- Secured Merit Scholarship for all 4 years

CERTIFICATIONS

Data Science and Analytics

- Alteryx Master class for Data Analytics, ETL and Reporting (June 2024)
- Data Warehousing (July 2024)
- Analyzing & Visualizing with Power BI (April 2021)
- Data Science in Excel - XLRI VIL Program (Mar 2018)
- Data Science with Python (Nov 2017)

Project Management and Agile

- Certified Scrum Product Owner CSPO (Aug 2023)
- Foundations of Project Management (Aug 2022)
- Lean Six Sigma: Green Belt by KPMG (Oct 2015)

Automation and Business Process

- Automation of business process (May 2024)
- Power Automate (Aug 2023)

ERP and CRM Systems

- ZOHO Analytics for Associates (May 2024)
- NetSuite Suite Foundations (Nov 2017)